

GEORGE WITT SERVICE

Newsletter

The 1st NAPA Gold in town



October 2022

Open 7 to 5, Mon, Tues and Wed.

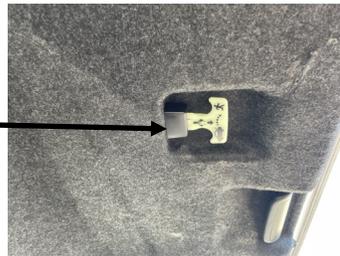
New Text Number—402-858-7935

Car Quiz

1. T or F—Should you ever be locked in a car trunk, punch out the tail light so you can wave your hand to attract attention.
2. T or F—Hurricanes result in a lot of flood cars for sale. You can detect flood damage by the smell.
3. T or F—When deciding to keep or trade, if the repair costs are as much as the car costs, trade it.
4. T or F—Some car batteries sold as new can be old and low on power.

Answers to Quiz

1. True. You could do that in some cars and be bruised and bloody. Or, you could just pull the release lever in the deck lid to open the trunk. If you have small children, teach them about this.



2. False. Some of these guys can really make a flood car look great. Once a car has been submerged, corrosion starts everywhere and the seeds of electrical gremlins have been sown. One quick check is to use a bright flashlight up under the dash and under the seats. There is bare metal in those places and water damage will rust all of that. So, if you see rust, it's a bust.

3. False. It's always a temptation to bail. Right now, used cars are priced about \$4,000 higher than they should be, many more than that. Often times, the used car you buy needs more repairs than the one you trade. It's generally better to keep a well maintained car as long as you can. The best car is the one in your driveway that has no loan on it.

Our expertise and service prevents expensive repairs and stretches your transportation dollars.

4. True. Just because it looks new doesn't mean much. Batteries lose power over time. Sitting in a state of partial discharge shortens the life of the battery. All our batteries are connected to computerized maintainers. You will always get a fresh, fully charged battery from us for trouble-free service.

We Measured Every Minute

Studying processes in this way has enabled us to substantially reduce wasted time. I wrote a management class on this, showing 51 ways to improve

efficiency. Using this technology means we can produce 5 days worth of work in 3 days. Hence, we are open Monday, Tuesday and Wednesday.

We have attracted some of the top talent in the industry due to this benefit. This means you will always have fresh mechanics on your car. We are excited to come in on Monday mornings. Our focus is clear and our work is the best it's ever been.

I would encourage all of you to start thinking of improving productivity by shortening your work week. Start with an hour or two and work backwards. Life is too short to die in a cubicle.

We Now Accept Other Makes of Cars

We've hired a tech with over 20 years of experience, all ASE Certifications, who can fix about anything from a bus to a Camry. Our values are a perfect match. He is an absolute stickler for quality and he is NOT on commission. So, you can tell your friends we'll service your Subaru, Nissan, Hyundai, Kia, Chevy, Ford or Chrysler. So call us.

Don't get me wrong, we remain the best on Honda and Toyota.

NAPA Gold

We became a NAPA AutoCare Center a few years ago. The NAPA brand is the hardest to get, because their standards are extremely demanding. The dealer quality parts that we used to have to purchase globally are now available from them locally.

We are proud to announce that we are the first NAPA Gold AutoCare in Lincoln. The Gold designation is extremely difficult to achieve and involves a very long list of requirements, including a stringent physical inspection.

Big deal. What this means to you:

*We now offer a 3 year/36,000 mile limited warranty on our repairs, good at over 17,000 NAPA AutoCare centers across the country.

*No Interest financing using a NAPA credit card. Details at our shop.

More Quality and Convenience

*6:30 drop off now available by appointment. For those who have to be to work early, we'll be here.

* We are Hybrid experts. We have the special AC equipment needed to service Hybrid AC.

* We just purchased Toyota Factory Techstream equipment. This enables us to perform software updates that may be required for a repair.

402.434.6961 Voice

www.georgewitt.com/appointments