

Wittbucks for tires \$30

This is worth \$30 on any set of 4 tires you buy from us. Not good on 3, 2 or 1 tire, must be set of 4. Not good on rental or loaner tires. Ends 12/1/09

Wittbucks

\$10 if you spend \$100*

\$20 if you spend \$200*

\$30 if you spend \$300*

2% discount for cash or paper check!! Any amount.

Good from 10/15/09 to 12/1/09

*Not good on tire purchases.

“Better”—Conventional Oil

4 mo./4,000-mile Oil Change

Same as “Good”, using a Mobil conventional oil rich in acid-fighting additives, designed to protect your engine longer than regular oil. Reg. price \$46. Ends 2/1/10. Oil rated ILSAC GF-4, **API SM/CF** Up to 5 quarts, cars only. Some trucks more, additional oil extra.

\$43.50

+tax. Parts and labor incl.

“Best”—Synthetic Oil

6 mo./8,000-mile Oil Change

Same as “Good”, Mobil 1 EP synthetic oil rich in acid-fighting additives, designed to protect your engine like no other oil. Reg. price \$78. Ends 2/1/10. Oil rated ILSAC GF-4, **API SM/CF, ACEA A1/B1** Up to 5 quarts, cars only. Some trucks more, additional oil extra.

\$75.50

+tax. Parts and labor incl.

Impossible Question

“How often should I change my oil?” This can’t be answered correctly until it’s known how you use your vehicle. Anyone who gives you a quick answer is either kidding you or doesn’t understand new engines and new motor oils.

3 month/3,000 miles—You primarily drive 20 miles or more **per start** on average in cool or cold weather. Cold starts generate a lot of internal acids and condensation, which dissipate as the engine warms up. Otherwise, the oil must neutralize the acids. 20 miles gets the oil up to temperature long enough to get the job done. After 20 miles, the oil is cruising easy and doesn’t have to work much. Free miles, sort of. **Use our “Good” oil change for 3 months/3,000 miles.**

4 months/4,000 miles— 5 to 15 minute trip cycles. Oils for gasoline engines that also have diesel ratings (API SM/CF) are loaded with additives that neutralize acids and detergents to keep it clean. This is considered “normal” driving in Lincoln, because we have no freeways, make short trips and idle frequently. This should be the norm for folks in Lincoln who have jobs in town. **Use our “Better” oil change for 4 months/4,000 miles.**

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“Good” Oil Change Service

\$31.50+ Tax
Parts & labor incl.

Protects your engine for 3 mo./3,000 miles. Includes premium oil filter, API SM, ILSAC GF-4 oil (your brand of oil \$2 more). Includes a multi-point inspection by a Certified Master Technician who knows your car. Cars only. Some trucks, hybrids, Legends and premium oils more. Regular price \$34.00.

Ends 2/1/10. **Good only with Coupon** My

wife lost her purse and all her credit cards were stolen. As it came out, I didn't even bother to report it. It turned out they were spending less than she did..... ©

George Witt Service 434-6961

6 months/8,000 miles— The perfect oil for those who commute to Omaha or pound a lot of miles. This oil will take it and smile.

This is also ideal for those who have trouble getting in for service and tend to go too long between changes. For “time-challenged” people (that would be most of us), this means you only come in twice a year and you’re still on schedule for maintenance services.

Also good for retirees who only drive 3,000 miles a year and do it a mile or 2 at a time (church, grocery store, bank) and change oil once a year. Never a long trip, only a series of short runs. This destroys oil very early. **Use our “Best” oil change for 6 months/8,000 miles.**

I hope these guidelines help you better choose what oil to use to protect your vehicle and your time for our unique driving conditions in Lincoln, Nebraska. You now know more about motor oil than most mechanics...

Comprehensive Inspection \$60

A careful analysis of the mechanical condition of your car, performed by mechanics who care about doing it right first. They don’t get commission pay.

New Age Maintenance

Toyota and Lexus service intervals are 5,000 miles. That's too often to rotate tires, it's a needless expense. They're trying to put oil changes together with brake inspections.

Problem: Use regular motor oil in Lincoln, Nebraska for 5,000 miles and the engine may not last.

Honda and Acura service intervals are when the "maintenance minder" comes up. That's a computer program designed to tell you when the oil is used up.

Problem: Use regular motor oil with that system and it may not work out so good.

European car makers figured this one out years ago. Buy a high-end Euro car and you'll only change oil every 10,000 miles or more. The reason is that they use expensive oils that meet the toughest standards in the world: ACEA A1/B1, just to name one. This oil is far better and gives *better* engine protection when used for 10,000 miles than regular oils do when changed every 3,000 miles. Really.

In fact, there are some cars that can't use regular oil even if you change it every 3,000 miles. If you don't believe us, just Google "Toyota engine sludge" and enjoy the education. This is an example of motor oil failure, not because of poor quality motor oils, because the engine design did things to the motor oil that the engineers didn't anticipate. Things like this happen every day in the engineering business and it's nobody's fault.

Solution: Get our "Best" oil change and change it twice a year, or around 8,000 miles. This coincides with the interval to inspect brakes and rotate tires, a maintenance interval. You *no longer have to get "just an oil change"!* You're free of another task of drudgery. The cost for 2 of these isn't that much more than 4 regular oil changes and you save 2 trips. Our best oil meets ACEA A1/B1 and gives your engine superior protection at that change interval—far better than any other oil, *even if* that oil is changed every 3,000 miles!

10/10 Special Deal!

\$10 off this oil change

\$10 off your next oil change

Get our "best" oil change this time and make an appointment for the next one before you leave—we'll give you ten bucks off this one and ten bucks off the next one. That puts 2 of these at virtually the same price as 4 regular oil changes. The money's the same, you get better protection and much better convenience! Expires 2/1/10.

Ultimate Convenience

- No reminder cards to "not get" in the mail
- You don't have to "remember to get the oil changed"
- You don't have to set aside time to call for an appt.
- You don't get stuck waiting 2 hours for an oil change at the "no appointment needed" place
- Make the next appt when you leave. Put it in your planner and it's done—just like the Dentist
- Your car gets better engine protection, maintenance on time, every time and you get more convenience
- This is the future of auto service, brought to you today by the George Witt Service Team, *always* ahead of the Industry (and there's no expiration date on that).