

Car Quiz

1. T or F—Using different motor oil than called for in the owner's manual can set a check engine light.
2. T or F—Motor oil doesn't affect the life of your car's catalytic converter, which reduces tailpipe emissions.
3. T or F—Never shift the transmission into neutral while moving. It can damage the engine.
4. T or F—When a front tire blows out on the highway, stabilize the car by hitting the accelerator briefly.

Answers to Quiz

1. True—Thicker motor oils have more resistance to flow than a thin oil. This resistance can affect the rotation of the parts inside and cause the computer to think it has detected a misfire and set a light.

I've read industry cases where a shop has replaced a lot of parts chasing this situation, without realizing that everything was fine before the oil change. All that was needed was to get the right stuff back in the engine and voila, everything is fine again.

There's a wide variety of motor oils required in today's cars and the engineers tell you what oil to use depending on how they designed it.

When in doubt, just look at the oil filler cap. It almost always tells you the correct weight to use, just like the familiar boot with instructions on the heel. ☺

2. False—Cheaper motor oils use a base stock containing a high percentage of sulphur and other impurities which are harmful to the converter. Modern converters are very sensitive to contaminants that get cooked out of motor oil as it's heated. Drawn into the system as the engine runs, this slowly poisons the converter until it fails, causing a repair that can easily exceed a thousand dollars.

People who buy scrap converters from shops can't believe that we've seldom replaced a converter, as it seems to be a very common for other shops.

It appears that our exclusive use of synthetic motor oils made from highly refined base stock contain fewer ingredients that would damage a converter. This effectively reduces emission repairs and saves your wallet.

3. False. It won't hurt a thing. In fact the shifter was designed to allow you to do just that. From any forward gear, just push the shifter forward and it will readily go into neutral and stop there. There's an interlock that stops it from going into reverse unless



you press button or lever. Use an open palm to practice this.

This is exactly what you should do in the event of a runaway or sticking throttle. Just shove that lever forward and you've regained control of your car.

4. True. As crazy as this sounds, it's true. There's a Michelin video demonstrating the effect of this action. After the car is stabilized, gently lift off the throttle and shift to neutral. Ease the vehicle onto the shoulder and out of traffic. Then exhale. ☺

Wipeout

Clearing a lot of dust off the windshield using dry wipers is a bad idea. Dust particles can be abrasive and not only wear the rubber prematurely, but also cause scratches in the glass. Think of it as using sandpaper on the windshield.

Water from the washers lubricates the rubber and the glass, carrying away the abrasives and leaving a sparkling clean surface.

The industry standard inspection for wiper inserts is to inspect for split ends or other signs of rot. The best way is to use your washers to clean the glass, then look through the glass when driving into the sun on the horizon. If there is not a single spot or streak on the glass, you've got good wipers. If it's not clean, it's past time for replacements.

Blinded in a rain-storm trying to pass a truck, on a dark and lonely highway east of Omaha, is no place to discover you need new wipers. ☺

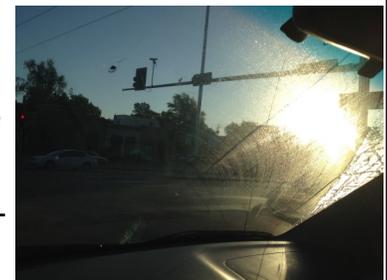
We have a better way. Always be confident in your car, regardless what mother nature serves you. Replace the wiper blades once a year or more often as needed. Don't be a streaker.

Filtering the Truth

Every oil filter company will say they have the best filter, even the cheap ones. Think of a filter like you would a window. A screen will keep out bugs and leaves, but not dust. Put up a paper towel and it will filter dust, but will soon become clogged.

Combine the screen with the paper towel and the system lasts far longer. This is how a premium air or oil filter works. Using different layers, efficiency improves and the product lasts longer.

Common oil filters are designed to trap 3 grams of dirt. The filters we use can trap 30 grams of dirt. This is part of the research we've done in order to



provide the benefits of extended service motor oils. Our service reduces needed maintenance and repairs. We offer the Overall Lowest Cost .

12 Grand Gone in 4 Years?

Forbes magazine recently reported that the average new car last year sold for \$31,000 and the average used car sold on a franchised dealer lot was 4.1 years old and \$19,000.

This means a couple of things. First, buying a new car means acquiring an asset that will lose \$12,000 in value in the next 4 years. It also means you can save a ton by buying that 4-year-old car instead of new.

Prices of 9-year-old cars edged up 8.4% and 15-year-old cars **increased in value 15.5%**! Prices of "beater cars" have gone up sharply and it's been reported that Warren Buffet is stocking up.

We help you save big money on transportation by keeping the car you have reliable. We give you mile after mile of carefree motoring for a fraction of the cost of trading frequently.

Quick Safety Tips

Phone down, key out—When walking to your car, always have your car key ready, finger on the panic button and be alert to your surroundings. Muggers and purse snatchers seek easy targets. Let them catch someone else off guard.

Lock your car when putting gas in it—You're on one side of your car paying attention to some hot guy, a fancy car or the gas pump. Meanwhile, a thief can be crouching down, opening your opposite car door and making off with your purse or wallet, then driving away. Keep it locked.

Separate car key—In the event you're carjacked or lose your car key, you don't want to give them the key to your house, the left-over prime rib and the beer in the fridge, too.

Put all other keys on separate key rings. Use our "return postage guaranteed" key fobs. You might get a lost key back.

Don't swerve—In can happen in an instant. You drop the right side wheels off the road and onto the shoulder. Whatever you do, stay on the gas, don't swerve and slowly ease the car back onto the roadway. Swerving can put you into on-coming traffic or in the ditch on the opposite side.



Free Wiper Blades!

We're having a food drive for the Food Bank of Lincoln. All you have to do is bring in 5 or more food items and we'll give you free wiper blades. No other service is required. If they've been recently replaced, bring in the food anyway and we'll give you credit to use the next time you come in.



Last time we did this, we collected over 500 pounds of food. No one should go hungry. Please go carefully through your cupboards. Highly prized are canned fruits, vegetables or meat. Even though they may be past the date on the can, USDA guidelines allow some of this to be used. They can tell what's still good and put it to use.

Help us beat last year. \$50 prize to the person who brings in the most food. Ends May 31, 2017.

Comprehensive Inspection \$45
Keep it, trade it or fix it & love it?

Decisions are made based on available information. The more accurate the information, the better the decision. Many cars can be made like new for less than the cost of taxes and plates on a new one.

Our inspection process is designed to give you what you need to decide what's best for you.. Get the whole picture and use financing if you wish. Offer ends 5/31/17

Fifty Wittbucks!

That's right, 50 smackers off any set of 4 tires. **Free financing available.** We'll help you select the best tire for your needs. We sell everything from the top of the line all the way down to the stuff made in a 3rd world country that's not even legal to use in China. ☺ We're tire experts and we'll give you the best value for the money. Expires 5/31/17. They must be new car tires, not bicycle or motorcycle tires. Tubeless tires only. No, you won't be required to say "tacocat" backwards, unless you pay by check or cash. That's silly.

3% Cash Discount Coupon

Simply present this coupon for a 3% discount when you pay by cash (U.S. currency) or paper check. Offer ends 5/31/17. This is a coupon promotion and is not automatically done when you pay. In addition, you must be able to correctly pronounce "tacocat" backwards. Ends 5/31/17.

Free Loaner Cars?

We used to provide free rides to work. This meant having an extra person on the payroll to do that, which was an enormous expense. There was also the issue of customers far apart needing rides at the same time.

We now have some very nice cars to loan when you drop your car off for scheduled service. Let us know when you make your appointment and you can drive a Witt car for the day if one is available. We only ask that you put gas in them. Small price, great convenience.



Tax Refund Coming?

Consider using it to fix up or mechanically recondition the car you have now. The cost for license plates (ugly ones at that) might be close to \$3,000.

For less than that, we can fully inspect your current car and give you some good information. That information can be used to make great financial decisions regarding your transportation needs.

We have a few loaner cars available and can also offer you interest free financing* until you actually get your refund back and your Mountain Lion plates made.

*Certain restrictions apply. Not everyone will qualify. See store for details. Offer not good at our North Dakota location.



7am-5pm Mon-Thurs & Fri 7am- noon

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402-434-6961

Newsletter for Owners of Select Asian Cars

George Witt Service (Since 1995)
"Your Hometown Honda and Toyota Specialists"
3341 N. 35th St. (2 blocks north of Cornhusker)
Lincoln NE 68504-1559

Prsrt Std
US POSTAGE
PAID
Permit No. 1359
Lincoln NE



2016 Zero Waste
Business Award
WasteCap of Nebraska

Upcoming classes

How to get your car fixed right without getting your wallet flushed Mon. March 13th 6-7:30
Open to anyone, with any make of car.

Make friends with your car class for women—
Honda/Toyota/Acura/Lexus only Sat. 9-11am April 1

How to buy a car—Tues, April 4 6-7:30pm
Open to anyone with any make of car.

Space is limited and free food will be served. There is no cost for any class and you may bring a friend. **Please call ahead to reserve a seat.** Presentations are available for groups or meetings. Call to discuss details.

E-Mail: service@georgewitt.com



Inside:

Our *Famous* Car Quiz,

Safety tips

How to reduce car expenses

Money saving coupons

Quick convenience tip: When you call to schedule an oil change or service work, have the miles on your car (odometer reading) handy. It helps us advise you on what the car needs, or if it even needs anything at all.