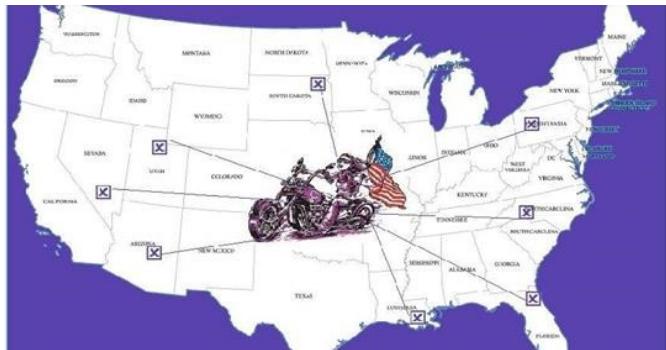


GEORGE WITT SERVICE

"Carefully doing it right"



(Specialists in Honda, Toyota, Acura and Lexus)

Newsletter

"Best of Lincoln Award" 2018

September 2019

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Honoring Our Veterans



We are very proud to announce that we were a major "Diamond Level" sponsor for this year's Women's Freedom Rally. This is an event that promotes women riding motorcycles and raises money to benefit veterans.

This year's event raised over \$22,000 and brought women riders from all over the country to meet in Topeka, Kansas. We set the U.S. record for the most women on motorcycles in one place with 762 motorcycles.

This is a tracked wheel chair that was purchased with money we raised. This enables a veteran to take their wheel chair across grass and even to the beach, where they can be part of activities that were previously off limits to them.



402.434.6961

www.georgewitt.com

Car Quiz

1. T or F—Hanging or clip on air fresheners can eat paint or damage plastic.
2. T or F—if your car pulls to one side and it still does after an alignment, it may be a bad battery.
3. T or F—The worst tires should always be on the front of the car. If they are, don't rotate the tires.
4. T or F—Collision avoidance systems may not see a semi truck trailer.

Answers to Quiz

1. True. Yes, it's great to have your car smell like a mountain meadow, but there's a dark side. Many of these products actually will eat paint or damage plastic. They can leave ugly spots inside your car.

2. This is actually true. I was reading a tech issue and they had a Camry that had a pull from time to time. It had electric assist steering and it was a bad battery that caused the pull.

This highlights the high level of technology in today's cars and the necessity to pay attention to the basics when it comes to maintenance. The practice in the industry is to buy a battery "when you need one", like being stranded due to a no-start.

We have led the industry in prevention and were the first to use scientific formulas for probability to determine how often to replace batteries as a maintenance item. This practice has reduced battery failures and is more reliable than battery testing to determine replacement. ***Our customer's cars start!***

The safety aspect is now a little frightening, considering electric steering. There's a steering wheel warning light on the dash. Pay attention if you see it.

3. True. This sounds crazy. Front wheel drive, best tires for traction, right? No, most car makers and tire makers all agree that the best need to be on the rear. Acceleration is nice, but it's not the most important impact on safety.

If you're a little hot going into a curve on wet pavement, thin tires on the rear can cause the rear end to lose traction and put the car into a spinning skid. You will never regain control and will end up in the weeds. If the thin tires are on the front, the car will tend to plow straight ahead and not turn until it gets slowed down enough to *regain control*.



Braking is the same. Best tires on the front will grip, the rear won't and the rear end will come around. Once again, you're spinning out of control. The best tires on the rear hold the car straight when braking.

Michelin has a great video on this.

4. True. If I'm correct, the first fatality in a Tesla was from hitting a semi trailer broadside. Apparently the silver siding reflected the blue sky and the "self driving" function thought *it was the sky*.

In March of this year, another Tesla also hit the side of a semi trailer. The "self driving" mode had only been engaged 10 seconds before the collision. The truck pulled out in front of the moving car.

Here's our point. Technology is nice and it can greatly enhance safety. The downside is that it is not nearly as good as an alert driver. The danger to all this is that a driver can come to rely too much on the different driver assist systems.

Our conclusion is to continue to drive as if you don't have any of this. Consider "driver assist" systems the same as you would a highly alert passenger. There will be times when that passenger warns you, but you'd never let them drive from the passenger seat. Be safe, we need the money. ☺

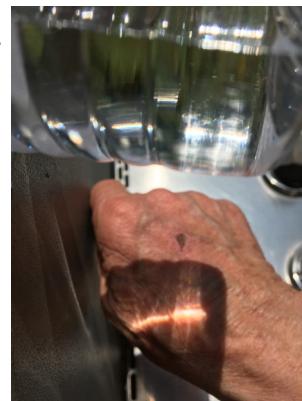
Quiz note, we thought we'd throw you a curve with all of them being true this month.

Myth Busters

"Leaving a bottle of water in your car can start a fire."

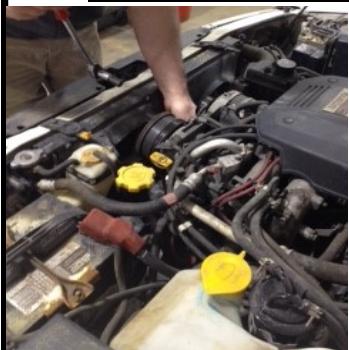
The concept is that the water can focus the sunlight tightly like a magnifying glass. This can produce adequate heat to ignite combustible materials or melt interior components.

Top of the photo is a bottle of water, bottom is sunlight focused onto skin. Yes, I felt a burning sensation. Results—Yes, it's possible. Take your water. Nobody will drink hot water without an Earl Grey tea bag, anyway. ☺

**Anticipation**

School has started and driving side streets is now a very hazardous activity. Anticipate that a kid on a bike will come streaking out unseen at every intersection and people will step off the curb into traffic without looking. As you approach a parked car, look underneath the car for little feet behind it.

Speeding on side streets is more common, as well. Carelessness has reached new highs.



Reduce Engine Repair Expenses

Auto mechanic forums are buzzing with different chemical treatments for sticking piston rings and other internal engine issues.

The very high quality synthetic engine oil that we have been putting in

your car appears to prevent these things from happening. We don't see these conditions in our customer's cars.

There's a lot more benefit to this motor oil than just extended service intervals. You won't need any additives or extra costly treatments.

A Moving Experience

The Toyota Dealer recently moved from the north side of town all the way south. Innovation Campus has added many jobs. If you have friends who live or work north of O St, refer them to us as a great alternative to dealer service.

"THE best place around to get your Honda serviced. I have been going there for 34 years. The employees are well trained and very knowledgeable. They are nothing but the best. Becky and Delta always treat you fairly. . ." J.P.

Refer a Friend Coupon

Cut this out or give them the whole Newsletter.

They will get \$25 credit for coming in. * We'll give you \$25 credit for the referral.

Your name is on the back side of this. It's magic.

Bob's Car

Bob bought a brand new Accord in 2002. He has faithfully brought it to us for every maintenance and repair for 17 years since then.

According to Edmunds.com, the 5-year cost (without fuel) to own a new Accord is \$26,000. That amounts to \$5,200 per year.

Had Bob traded every 5 years, his overall expense for 17 years would have been \$88,400. His total depreciation, maintenance and repair expenses were only about \$23,000. **He saved over \$60,000!** The message is simple. Our service saves you big money and keeps your car reliable.

Adulting 101, Owning a Car

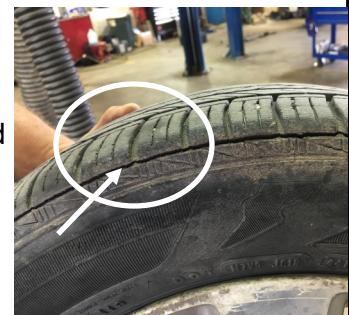
This is a new class that we developed aimed at people who are faced with the responsibility of owning a car for the first time. Written for recent widows, graduates, divorcees, or those who want to better understand how this works, **we present it free of charge** as a public service (Free food).

The class will be held at our shop on Wed, Sept. 25th, from 6 to 7:30. Attendees will learn how to select a car, cars to avoid, insurance tips, how to maintain a car, as well as repair strategies. Call for a reservation, seating is limited.

You Don't Want Fast Service

Fast is nice, but a job that is thorough, professional and complete is far better. We use motor oil that can last up to a year or 8,000 miles to keep your engine happy.

Annual quality focused inspections will catch a tire that has a tread separation or other safety issues with your car. Once a year is all we need to keep you motoring trouble-free for miles. So, call us.



50 Wittbucks

This coupon good on any repair order that has over \$200 in labor. If you've been putting off major repairs, now is the time to get it done. Offer good from 8/26 to 9/30/19. May not be combined with any other offers. Choose your best deal and roll with it. You won't have to sing a song, trade in an old fishing rod or even dress funny to take advantage of this amazing offer. However, we will give you an extra dollar if you know the capital of Alaska.

20 Wittbucks

This coupon good on any repair with a total cost of \$150 labor and parts. May not be combined with any other offers. Choose your best deal. Offer good from 8/26 to 9/30/19.

Oops, We didn't mean to say ANY repair. We don't repair TV sets, electric mixers, Jaguars or F-F-F-Fords. (We can't even say it). If you find that you walk into the kitchen, forget what you came in for, retrace your steps and still don't remember, we have the solution. We've found that shoes with memory foam insoles solve that problem.

3% Cash Discount Coupon

Simply present this coupon for a 3% discount when you pay by cash (U.S. currency) or paper check. Offer ends 11/30/19. This is a coupon promotion and is not automatic when you pay. Offer not good if you use disappearing ink or make the check for Iraqi Dinars. Ends 11/1/19.

City Tours Cancelled!

We used to provide free shuttle rides to work. Basically this meant some people got a "tour of the city" after being loaded in a shuttle vehicle. At the end of the day, another shuttle ride. Add that up and it's a lot of wasted time.

We now have some very nice cars to loan when you drop off your car for scheduled service. Let us know when you make your appointment and you can drive a Witt car for the day *if one is available*. We only ask that you put gas in them. Small price, great convenience. We can help arrange an Uber if necessary.



7am-5pm Mon-Thurs & Fri 7am– noon

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Don't Wait in Line

We've added to our staff and can now service your car sooner. We can probably get you in right away.

Call us today for a prompt appointment.

We hate long lines.

402-434-6961

Newsletter for Owners of Select Asian Cars

George Witt Service, Carefully doing it right
"Your Hometown Honda and Toyota Specialists"
3341 N. 35th St. (2 blocks north of Cornhusker)
Lincoln NE 68504-1559

Prsrt Std
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Lincoln NE

2016 Zero Waste
Business Award
Nebr. Recycling Council



Inside—valuable car tips

Get \$60,000 without winning the lottery.

Where to put the worst tires, front or rear?

Can a bottle of water in the hot sun cause damage?

One easy way to prevent engine repairs.

How to avoid hitting a semi trailer.

Don't buy a cute gizmo that eats cars



Quick convenience tip:

When you call to schedule service work with an oil change, have the miles on your car (odometer reading) handy. It helps us advise you on what the car needs, or if it even needs anything at all.

Text 402.430.2668

Voice 402-434-6961

(Calls temporarily routed to Lincoln,
while repairs are done to our overseas facility)

Email

service@georgewitt.com

Free Financing

A photo ID, basic information, and a few minutes is all you need to apply. We can do it on the spot. You can get a credit card good at our shop any time.



E-Mail: service@georgewitt.com