

George Witt Service

Honda/Acura/Toyota/Lexus/Scion Specialists

Also servicing Subaru, Nissan, Mazda and Hyundai



Newsletter



“For Special People Who Love Their Cars”

January 2015

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The Proper Way to Hit a Curb?

Yes, there is a right and a wrong way to do it. Usually, curbs get nailed because the vehicle didn't make it around a corner. This is common on ice and snow.

So, you've got the wheels turned and the car is sliding toward the curb and you're out of options, facing doom. Not exactly. Turn the wheels into the curb, as if to drive straight into it, and release the brakes before you contact the curb. If you're lucky, the wheels will roll over the curb and you'll avoid serious damage.

With the wheels turned sideways to the curb, all that can happen is for things to get bent, good for us, bad for you. With the wheels turned toward the curb, you've got a chance. We have potholes deeper than some curbs, you might not hurt too much. Good for you, bad for us.

Help Power Window Motors Last Longer

No, not by bringing your lunch so you avoid the drive-thru window. ☺

Window slides age and get gummed up. You may notice that your power windows don't go up and down as fast as they once did. This causes greater strain on the electric motor and the window regulator.

Roll the windows down and spray silicone (not WD40 or any penetrating oil) down into the window guides. Then roll the window up and down a few times. You'll see it speed up. This gets you fed sooner and helps the windows work easier and last longer.

Prevent Frozen Lock Cylinders

Lubricating your car's lock cylinders before icy weather can be very effective at preventing them from freezing and icing up.

Use a liquid lock lubricant from the hardware store. Commonly sold in a blue bottle, it's alcohol with graphite. The alcohol carries the graphite where it needs to be, then evaporates. Just a little squirt is enough.

Keep the bottle handy, as this is also effective in defrosting a lock that does get wet and freezes.

Keep Burglars Out of Your Car!



There's been a rash of petty theft from cars around town recently.

First, don't invite thieves to take your stuff by leaving tempting sights like this in your car.

Keep the interior uncluttered and consider leaving the glove box open, so it's obvious there's nothing to see here, folks.

Finally, always lock your car, even if you'll only be gone a minute.

Unintended Theft Proofing?

Wash your car late in the day, park it outside when it's really cold overnight. It will be frozen solid and no one (not even you) is getting into it the next morning. ☺

When washing your car in serious cold, try to do it early in the day and park it in the sun. Run the heater on high speed, fresh air setting to dry out the doors.

We Don't Think You Should Wait in Line

You wait in line at the bank, the grocery store, for a latte and for lunch. Enough, already!

When you call us for an appointment, you get a free pass to the front of the line. You get to set your own arrival time to reduce or eliminate waiting in line. When you get here, we're ready to take care of you right then, prepared for your needs.

When you make your appointment, we'll also ask if you need a ride from our shop. That's another thing we do just for you. You won't wait for "the next shuttle" and you won't get a tour of the city dropping off others. You'll almost always be the only one in the car and be whisked away promptly. So don't wait any longer, get out of line. Call us.



402.434.6961

www.georgewitt.com

Car Quiz

1. T or F—ABS (Anti-lock Brake System) helps you stop faster on slick and icy surfaces.
2. T or F—Never put lawn mower gas in your snow blower.
3. T or F—If your vehicle leaves the roadway, get it back on the road as quickly as possible.
4. T or F—When shutting off your car, turning off electrical items like the wipers and blower can help prevent problems.

Answers to Quiz

1. False—It can keep you straighter, but it takes further to stop the vehicle. Tests prove that a professional driver can stop in a shorter distance without ABS than they can when they use it. The best way to use ABS for straight line braking is to let it tell you when the wheels are losing grip. That's when you let up on the brakes and try a lesser braking effort.

Extensive testing by our professional Witt driving team verified this on ice recently. The difference in stopping distance seemed to be substantial. It's best to slow well before you need to on ice and snow, so the issue of ABS is a non-factor.

ABS is ideal for emergencies, as it enables you to concentrate on steering. In emergency situations, stomp on the brakes and steer the car, let the ABS keep the car straight.



2. True—The gas you bought for your lawn mower was summer gas. Yes, no kidding, there is both summer and winter blends of gasoline. The summer stuff won't vaporize in severe cold and you might just throw out your back trying to get that darned snow blower started. Dump the unused

mower gas into your car, it's a small amount that won't matter. If regular gasoline without ethanol isn't available, use premium fuel. Small engines weren't built to use any ethanol fuels.

3. False—Jerking the wheel can cause a rollover accident, loss of control or crossing over the center lane into oncoming traffic, all of which can make you late for supper. ☺

As strange as this sounds, stay off the road for a little bit, let off the gas to get stabilized, then ease back onto the road. This is one time that jerks always lose.

4. True—If the wipers happen to freeze to the windshield and you start the car, the wiper motor can get overloaded and blow the wiper fuse or, worse yet, toast the wiper motor.

In addition, after the car starts, the power surge from the charging system required to power up the blower or

other devices can stress systems and result in other needed repairs in the future. There's no reason to have the blower on high with no heat, anyway.

Modern cars have a lot of fancy computers and networks to protect. Don't give them a reason to fail.

New Phone Numbers?

No, we didn't move and no, we haven't changed our phone number. We have added numbers, however. In order to be efficient with our marketing dollars, we are using "tracking numbers" to track how people found our phone number. The number on our shop website is different than the one here and on our business cards. No need to change your speed dial or phone data for us.

How Fast is "Too Fast For Conditions?"

In snowpack or icy conditions, you should cut your speed in half to be safe. Move over to let the daredevils around you, you want those people in front of you, not behind. Road surfaces can change very quickly.

Also, in times of heavy snowfall, the ridges of snow between lanes can quickly push your car out of control. Be very hesitant to change lanes in deep snow.

Motor Oil Margarita?

An easy way to explain modern motor oil is to compare it to a margarita, which is tequila and mix.

Motor oil is base stock and additives. There are 5 classifications for base stock and many grades of each one, just as there are many different grades of tequila.

Somewhere in the middle is where the term "synthetic" begins to get used. There are many called synthetics, some bad, some good and all in between.

We've all been to training on motor oils and have some charts to help explain the differences in our 3 different offerings of oil changes.

Our very top grade of oil change will protect your engine and keep it like new almost forever. It will also protect your wallet by keeping seals soft, which prevents expensive leaks. We've got something for everyone.

A Buck in Time, Saves Nine

Antilock brake modules and the hydraulics that make Vehicle Stability Control and Traction control systems function well all rely on clean, dry brake fluid to operate. The brakes do, as well. Like motor oil, brake fluid needs to be changed on a schedule.

Testing that we've done for the corrosiveness of brake fluid shows that it stops doing a great job around 30,000 miles or 3 years in our area. Getting it changed is not a big deal and we can add it to any service when we



have your car.

If it's been a while, call us today to get this done.

Super Bright Headlights Seen on TV

You may have seen TV ads for replacement headlight bulbs that offer better night vision. We've been selling these for several years and they do make night driving easier. You can see further, wider, clearer.

If this is something of interest to you, feel free to ask us about them. They work well and don't take any longer to install than a regular bulb.

Sitting in a Snow Storm

So, you get stuck in a traffic jam in a snow storm and you notice the wipers going slower and the lights getting dimmer. What to do? At idle speed, the car's electrical system isn't able to produce enough current to keep up. Turn off what you can and conserve power. You're not going anywhere. Turn it back on when you are. This is a "driving in Lincoln" issue that causes our car batteries to die sooner than in other areas.

Don't Overpay for Repairs

A fair price is tough to determine for car repairs, due to the wide variance in parts quality, repair procedures and shop practices.

A new national program is in place to help consumers find good shops and fair pricing. We were the first shop in the state and the only shop in Lincoln to become a Repair Pal Certified shop. Their rigorous standards include equipment, shop appearance, work guarantee, parts quality and customer satisfaction. They only accept the best shops and we're proud to be recognized as such. Log onto www.repairpal.com to learn more or to find fair prices.



Car Classes

How to buy a car—What you need to know to select a car you can love is first, including financing, maintenance and depreciation costs. You'll learn to get a car dealer to deal on your level, get a great deal and much more. Thursday, Feb 5th, 5:30 to 7pm. Call for a seat, class is free, bring all your friends. Space is limited.

Front Brake Pad Replacement \$159

Our professional technicians will install OEM quality brake pads, lube the contact points for the pads, lube caliper slides and road test the vehicle to properly seat the pads. Most vehicles. Special ends 3/31/2015.

Lube Windows and Door Locks \$5

Our professional technicians will lube your window channel runs and external lock cylinders. This will help the windows use less current and reduce wear on the lock cylinders. Special ends 3/31/2015. Reg price \$10.

Comprehensive Vehicle Inspection \$49.

A very complete inspection to help you decide if you should buy it, keep it, trade it or if it's safe for the kids to drive. You'll get a written report and a prioritized list. Regular price \$75. Special ends 3/31/15.

Free Rotations with Tire Purchase!

Retroactive! If you've bought tires from us, you can now get free value tire rotations. Or get \$9.95 off the deluxe rotation. See page 4. Special ends 3/31/15. Good only on the tires we actually sold you. If they're gone, no deal.

20 New Year Wittbucks!

That's right, 20 smackers off your choice of regular priced repair or service. Not good on oil changes or anything with a coupon already on it. This deal expires 3/31/2015. You can still use this with the Cash Discount Coupon. We're not that bad.

3% Cash Discount Coupon

Simply present this coupon for a 3% discount when you pay by cash (U.S. currency) or paper check. Offer ends 3/31/15. We would prefer that the bills not all have the same serial number, please. We understand it's considered "good luck" in some places, but work with us here.

"Good"

Conventional Oil Change Service.

\$34.50+ Tax
Parts & labor incl.

A premium 3-month, 3,000-mile conventional motor oil loaded with additional additives that meet the car maker's specifications for 5W20 and 5W30 oil. Not available for 0W20. The inspection list is the same, only the oil is different. Up to 5 quarts. Coupon expires 3/31/15. Regular price \$37.00. Yes, we'll check tire pressure and inflate the tires with our very special premium nitrogen blend, guaranteed to be 78% pure nitrogen. You may take some "to go" in your own container for only a nickel a pound (with coupon).

"Better"

Synthetic Oil Service

\$46.50+ Tax
Parts & labor incl.

4-month, 4,000-mile oil change.

Ideal to use with oil monitor, get car checked 3 times a year. Same service as below, this is a high temperature synthetic oil. Ends 3/31/15. For best protection, change the oil when the monitor reads "20% oil life remaining". **No extra charge for 0W20 oil.** Regular \$49. Good only with coupon. Flushing the blinker fluid is not included with this service, but if you think it's a good idea, let us know and we'll see if we can figure something out for you. ©

"The Best"

Premium Synthetic Oil

\$75.50+ Tax
Parts & labor incl.

6-month, 8,000-mile oil

change. Includes oil filter and motor oil specially rated for long-life service. Includes a multi-point inspection by a Technician who knows your car. This oil protects your engine better than any other oil, regardless of drain interval. Up to 5 quarts, additional oil extra charge. Some trucks more. Regular price \$78.00. Ends 3/31/15. **Good only with Coupon** If you don't bring this coupon, we have them next to the service counter. One other great strategy is to tell us you already gave it to us when you came in. Even better, tell us you put it in the night drop a few nights ago. Pouting is also effective.

George Witt Service 402-434-6961

\$50 off Timing Belt Replacement

We now offer new timing belt packages that also include the tensioner and/or idler bearings as part of the replacement maintenance operation. New pricing results in substantial savings to you, in addition to this coupon.

We've found that using very high quality motor oil can eliminate the need to replace engine oil seals, saving you even more money. Call us to take advantage of this.

***No add-on charges** for waste disposal, shop supplies, or soft drinks. Shops get paid for their waste oil.

Special deal ends 3/31/15 Offer not valid on engines with a timing chain.

Rotate Tires \$9.95 value rotation

Includes: Inflate tires to proper pressure, inspect tires for improper wear, rotate tires, torque lug nuts.

Deluxe tire rotation \$19.95. Road test car to inspect for any pulling to one side issues before rotation. Inflate tires to proper pressure. Remove wheels, wash dirt and mud from insides of tires which can affect tire balance, computer balance tires going to the front. Inspect for improper wear, rotate tires and torque lug nuts. Road test car a second time to see if tire rotation has had an effect on pulling to one side. Tire belt issues can cause a car to pull to one side. A vehicle that pulls doesn't always need alignment. Coupon ends 3/31/15.



7am-5pm Mon-Thurs & Fri 7am- 4pm

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402-434-6961

Newsletter for Owners of Select Asian Cars

George Witt Service, Inc. (Since 1995)
 "We help protect you and your transportation investment"
 3341 N. 35th St. (2 blocks north of Cornhusker)
 Lincoln NE 68504-1559

Prsrt Std
 US POSTAGE
 PAID
 Permit No. 1359
 Lincoln NE



Clean and Polish Headlamps \$60/pair

Your inability to see well in the dark may not be your age or lack of carrots. ☺ Headlamp lenses can get cloudy and that seriously affects usable light to see.



We've found new techniques to clear them up and new treatments to keep them clear.

No need to replace expensive lenses and no need to keep straining your eyes.

Have us clean them for you.

New Oil Change choices and prices

- 3mo/3,000-mile conventional oil \$34.50
- 4mo/4,000-mile synthetic \$46.50
- 6mo/8,000-mile long life synthetic \$75.50

Inside-Avoid waiting for a ride to work

How to avoid a rollover

How to brake and steer better on ice

How to properly hit a curb

How to get to the front of the line

Our Car Quiz and much more inside.

